

LADYSMITH YACHT CLUB 2023 ANNUAL GENERAL MEETING

YEAR END REPORTS

1. Executive Members

Commodore – Shirley Tripp

It's been a busy year with the Club activities starting up again after a few years of slowdown due to the pandemic.

I became Commodore on March 1 and on March 2, had my first lesson on how to use Constant Contact to communicate with all of you. It has been a great tool to keep in touch and let you know what is happening for a few events.

Our Club has grown slightly in membership this year. In Jan 2021, we had 214 members and now we have 220 eligible voters in our club, to date, with a new membership pending.

I am proud to produce the list of Club main accomplishments this year. I know there are many more, however, this would become a book instead of a 3-page short story. Many thanks to our members who contributed to each and every success.

1. Updates to the website were completed to enable our Membership team (Kirsty and Paul) to more easily put together our membership list and setup for the roster preparation. Kirsty is helpful to the Executive with her reports and tracking of our membership numbers.

2. Roberta Bowman, our Vice-Commodore, and I attended a Vancouver Island Commodore's Meeting hosted by the Nanaimo Yacht Club on Mar 5, so we had 4 days' experience under our belts compared with some of the more seasoned executive. It was attended by Nanaimo YC, Maple Bay YC, Comox YC, Capital City YC, Schooner Cove YC, Saltspring YC, Otter Bay YC, Silva Bay YC, Royal Victoria YC, and the Canadian Forces Sailing Association in Esquimalt. We learned that no matter the size of the Club, the challenges are similar. We learned a great deal about how other Clubs function and determined that our Club is doing great!

3. Our Club is thankful for Earl McKeown's participation, on our behalf, at the BC Yacht Club meetings and his updates to us on what is happening in the larger picture of boating in BC.

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4. Production of the roster by Bob Cross in time for the Sailpast (May 7) was well received...and timely, too.
5. The Davenports made our Clubhouse even more appealing by spacing and setting straight our Past Commodore pictures.
6. Therese Saunders coordinated a lovely Commodore's 'Gala-ish' for David Grimstead in April. It was a special night to celebrate David's achievements and how beautiful our Clubhouse can be with a new temporary enclosure outside.
7. We completed a renewal of our insurance in April/May which entailed an appraisal, evaluation and replacement cost of the Clubhouse. George Creek, Steve Janssen and I met with our Broker and completed the requirements for insurance. Thanks to George Creek for keeping the evaluation 'real' resulting in an appropriate replacement assessment.
8. A very successful Sailpast with 113 members with their guests, and invited guests in the morning; then 29 vessels in the Sailpast; some with invited guests aboard and 87 people who enjoyed socializing with burgers, salads, and drinks in the afternoon. Of our invited guests, we had representation from all levels of Government (Federal, Provincial, Municipal) and Richard Kinar created and coordinated our first ever Transfer Beach remote event for the community of Ladysmith to also celebrate the Sailpast, with face painting for kids, food trucks and our vessels blowing horns at Transfer Beach. Piper, Andrew Gibson, entertained at Transfer Beach as well as piping the members and guests down the docks to their vessels for Sailpast.
9. Four Club Rendezvous were coordinated by our Staff Captain, Susan Erickson: Maple Bay Marina, Montague Harbour Marina, Saysutshun (Newcastle Island) Marine Park and Telegraph Harbour Marina. All were well attended and lots of contests, food, camaraderie, and entertainment made for four successful events...I encourage you to join in the fun this year, if you can.
10. We were able to see and purchase Club Regalia at most events thanks to the efforts of Wendy and Bill Rendall.

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11. Tim Hornett repaired the Golf Cart with Terry Porter's help, and he also sold it...well done!

12. An introductory meeting with our landlords, the Oak Bay Marine Group was held in September. The short of it is that when OBMG have their plans solidified with the land space, we will begin negotiations on where/when and how the Club's future location may be. We will continue our moorage on a month-to-month basis. Our next meeting will be in Q1 2023.

13. Our Clubhouse Safety Report Checklist was completed monthly by Frederique Lavoie and any deficiencies noted and corrections scheduled.

14. A successful reciprocal season with our other Yacht Clubs resulted in 187 visits totalling an income of \$2,281. Thanks, Terry Davies for the work on this.

15. All our income, expenses and any adjustments are maintained by our Treasurer, Mike Nish. So, when you ask, can I purchase 'x', he asks 'y'? It makes you think twice. Good job, Mike!

16. We started our 'social' events which included the Christmas Cruise and Robbie Burns Dinner. Paula Scott was front and centre on managing the attendance, venue and ordering any food we needed. Blair Landry, who manages the bar, always had the fridge stocked and ready to go.

17. We also started holding Friday pot-luck get togethers and member meetings on the 2nd Tuesday of the month. Roberta Bowman, our Vice-Commodore, has successfully coordinated educational presentations with an exciting one coming up on Feb 14...the docking simulator! Oh dear, hope I don't break it when I demonstrate how good I am at docking!

18. Deb Cross and Connie Peters ensured the Clubhouse was cleaned after every meeting and event and even bought a Christmas Tree for the Christmas Cruise event and decorated with Christmas lights.

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19. Tim Hornett, our Strategic Planning Guru, led a team of Club members through the development of an updated Strategic Plan by holding various meetings from October 2022 to February 2023. It will be a 'living' document and a working plan of actions which is reviewed with the Executive at least twice a year.

20. Our Clubhouse outside maintenance led by Steve Janssen, cannot be forgotten, not only in preparation for Sailpast and Christmas, but throughout the year when anything goes 'bump' which should not.

21. Tim Hornett is also our electrical, sound system, security expert and keeps these systems operational.

22. Gord van Dyck is our Communication Committee lead and helps us send the Constant Contact messages, so we know what events are happening, and when they do, Luigi Morgantini takes pictures to show how much fun our events are and shares via Facebook.

23. This year, we lost a few Past Commodores, Martin Whiteley, Al Francis and Ron Statham, and recognized them for their contributions. We also allowed the Clubhouse to be used for an event to remember Roy Thiele who worked at the Ladysmith Marina and we attended the funeral of a Charter Member of our Club, Margaret Mulholland, who was much loved amongst our members.

24. Our Executive met through the year, and we made some decisions to improve Club effectiveness:

- we cannot use WIFI at the Club for ZOOM as the Service Provider cannot support the bandwidth needed, so our Executive meetings are held via ZOOM at our respective locations.
- we believe the bylaws are an important reference for all members, therefore, will re-insert them in the Roster.
- The Vice-Commodore will Chair the Sailpast Committee, not only to offset the workload for the Staff Captain, but also because that level of Executive is required for invitations to our Political and Island Yacht Club special invited guests.

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- We shortened the activity list to a more manageable level for this coming year. The events will be in the 2023 Roster.

25. Finally, there are the items which keep us moving forward when we don't notice it:

- Crowsnest issued by Diane Charles and her excellent Secretarial skills keeping us on track
- Advice and assistance by David Grimstead, Therese Saunders, George Creek, Alan Newell, Bob and Deb Cross and many other members, when I call for 'help'.

Overall, I found my year as Commodore to be educational, challenging, rewarding and have concluded that to 'Lead' means to 'Serve'. Thanks for letting me represent you and be of service to you for this year.

Vice Commodore – Roberta Bowman

As the Ladysmith Yacht Club slowly recovers from the COV-ID shutdown, we saw a comeback of in-person events once again.

The kick-off to this was our Annual Sailpast, with record number of guests in attendance, and members excited to salute our Commadorable Commodore Shirley Tripp.

We saw a return to Member Nights and want to thank our members and guests for presenting at these nights. These evenings are a great way to get down to the club and mingle and learn more about our members, the places they've been and the community we live in. Please keep a lookout for these moving forward.

I would like to say thank you to Commodore Shirley and the rest of the Executive and Board for a successful comeback year. I would like to congratulate the incoming Board and Executive and wish them all the best for a successful year moving forward.

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Rear Commodore – Terry Davies

As Rear-Commodore, my main focus is on Reciprocal Yacht Clubs on our Reciprocal system (shown in the Roster), and the management of Reciprocal visitors to our reciprocal docks, collection of fees, and assistance where needed.

For 2022, we had 187 visitors from other yacht clubs from March 6 to October 16. Some of them stayed for a few days; some of them returned for another visit. I collected \$2,281 in cash from the reciprocal envelopes.

It was a very successful season.

Past Commodore – David Grimstead

This past year found the LYC executive and committee leads “re-grouping” as we emerged from Covid restrictions. Some of what was discovered is that costs for events have increased significantly. This has created challenges for our group to re-think and change how we serve our membership.

The role of Past Commodore includes:

- *Supporting the Commodore as needed,*
- *Leading nominations for vacancies going forward,*
- *Organizing the Commodore’s Gala with assistance, and*
- *Other duties as needs arise.*

So ... the Commodore’s Gala is now set for March 11th, 2023, at our clubhouse. Having the event at the clubhouse assists in keeping our ticket price down as much as possible and still having it catered. We are limiting seating to 65 persons as a result. The ticket price is \$55 each and includes a beverage, dinner, decorations, ticket costs and entertainment.

Vacancies:

Having some of our executive stepping back from their roles, has created a bit of a unique situation for LYC. The expected rotation of the “bridge” was not possible as our current Commodore moves to the Past Commodore position. We do not

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currently have a natural progression. Both the Vice Commodore and Rear Commodore have stepped back. In addition, the Planning Director has resigned from his position.

Now...the good news! Several members have indeed stepped forward to allow their names to stand for most of the executive vacancies expected for 2023.

- Commodore: Stephen Holgate.
- Vice Commodore: Diane Charles (moving from Secretary).
- Secretary: Jim Phillips.
- Planning Director: Anton Donkers.
- Director at Large: Will be kept on the books but shall remain vacant for this year.
- Treasurer: Michael Nish. However, Mike wishes the LYC to find a replacement.
- Facility Director: Steve Janssen. This position will now be an executive position with a vote. Steve also wishes LYC to find a replacement for him.
- Staff Captain: Susan Erickson will remain and partner with Connie Peters.
- Past Commodore: Shirley Tripp.

Staff Captain – Susan Erickson

The 2022 cruising season and the Sailpast were very successful events this past year. Thankfully, Covid allowed all events to continue as planned and member participation increased.

The Staff Captain's primary role was to organize Rendezvous for the 2022 cruising season and assist with the organization of the Sailpast.

There were 4 Rendezvous this past season.

First Rendezvous was:

April 22 (Friday) - 24 (Sunday)

Maple Bay Marina

The Rendezvous was attended by 20 boats.

Events included Friday potluck appies and an informal music jam session.

Saturday, a walking group went to Stony Hill Regional Park, a group went kayaking

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and a bocce tournament was held in the afternoon followed by prizes. A group of 34 members went to the Shipyard pub for dinner, with some members joining by car. Another informal jam session was held in the picnic pavilion in the evening. Sunday everyone headed home or to other destinations.

Second Rendezvous was:

May 20(Friday) - 23 (Monday)

Montague Harbour Marina

The Rendezvous was attended by 18/20 boats in total. There were 11 boats on the dock, some of which were rafted, and the rest were moored or anchored. Friday night was potluck appies on the dock, followed by an informal jam session with music booklets provided. Saturday there were bocce games at the Montague Harbour Provincial campsite boat ramp area starting at 11 am. Members arrived by dingy, or they walked over and were invited to bring their own picnic lunch. Later in the afternoon a large group headed to the Hummingbird pub via the famous Hummingbird bus driven by Tommy Transit. An enjoyable evening for all. Sunday a group of eight went mopeding around the north end of Galliano Island. Individual groups got together for dinner followed by an evening jam session. Monday everyone headed to their own destinations.

Third Rendezvous was:

June 16 (Thursday)- 19 -(Sunday)

Saysutshun (Newcastle Island Marine Park)

There were 7 boats attending.

The Rendezvous was originally planned for Pirates Cove Marina Park however some members were concerned about the anchorage, so the location was switched to Saysutshun. Informal potluck appies on the dock Thursday. Friday some members walked the Bates Island trail and others kayaked. There was a potluck dinner on the dock that evening. Saturday afternoon included bocce and latter ball games. The group went to the Dingy Dock pub for dinner. Sunday members said farewell.

Fourth Rendezvous- end of summer wind up was:

August 30 (Tuesday) to September 2 (Friday)

Telegraph Harbour Marina - Thetis Island

There were 28 boats attending.

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There was a program of games and activities organized for everyone who wished to participate. Tuesday was informal potluck appies at 4 pm and sign-up sheets for the various games and activities, followed by an informal music jam session on the waterside deck. Wednesday there was a hike through the woods with an abundance of mosquitoes. The bocce tournament began in the morning, followed by a break at 1 PM for the blindfold dinghy race with a record number of attendees. Lots of enthusiastic blindfolded rowers following directions of their skippers. Telegraph Harbour provided a barbecue, and everybody bought a potluck item to share at dinner. An informal jam session was enjoyed by our many talented musicians and singers. Thursday some members went kayaking or paddle boarding down the cut to Clam Bay and a horseshoe tournament began at 9:30 ending at 3:30. At 4 PM there was an award ceremony at the water side deck. Following there was an optional walk or dinghy ride to Thetis Island Marine pub for dinner outside under the shelter. Friday everyone headed off to their own destination.

A huge thank you to the numerous members that stepped up to volunteer their time to make the Rendezvous fun for all. Thank you...very much appreciated.

The Sailpast on Saturday, May 7 was a big success. The first full Sailpast event in a few years due to Covid. Members and invited guests were able to attend inside events and 29 vessels joined the procession in the harbour. Staff Captain's job was to assist in organizing the day and sending invites to 16 different agencies including; SAR29, Coast Guard, Western Canada Marine Response , LMS, RCMP, Oak Bay Marine group, MP, MLA, Chief of Stz'uminus First Nation, Mayor and Commodores of other local Yacht Clubs.

Thank you to Mindy Coles who assisted in collecting names and adding to a detailed spreadsheet of all, attendees, boats, and numbers wanting burgers and beverages. Thank you also to the many other volunteers that helped to make this a great event.

Overall, a great season with many thanks to Commodore Shirley Tripp for always being available and willing to advise, assist or jump right in to help as needed.

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Secretary – Diane Charles

The 2022 year for LYC has allowed us to slowly get back to some of the activities the club is best known for – being together in support of one and all! As Secretary, my duties have continued to be focused on creating and maintaining the agenda and minutes for our Executive meetings, communicating with our Communications Lead to ensure that the minutes are available for the website, and managing our virtual meetings via Zoom. It has been a pleasure serving as the Secretary for the last three years, and I look forward to continued service with the club.

Treasurer – Mike Nish

Mike will provide a financial report and present the 2023 Budget at the AGM.

Planning Director – Richard Kinar

No report or pending.

Director at Large – Tim Hornett

As there was not a hard and fast definition of responsibility for the role of Director at Large, it was expected that the incumbent defines their own job description based on their skill set.

In my case, since my professional career has included strategic planning, project management, audio equipment, and hardware and software design and development, I have focused on these areas as they apply to the operations of the Ladysmith Yacht Club.

Activities this year have included:

- 1) Update and facilitation of the LYC Strategic Plan

As it was now time to develop an update to the LYC Strategic Plan (originally laid down in 2015) and this activity was a part of my “previous professional life”, I was asked to facilitate this process and a 2023-2028 Strategic Plan has

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now been developed. Implementation will be the responsibility of the incoming Executive team and progress will be monitored and reported at upcoming meetings.

2) Video facilities

A new large screen Smart TV has been installed to allow presentations to be shown to members and this has been interfaced to the Internet

3) Audio facilities:

I have installed a new state of the art audio mixer and repaired the monitor speakers. This will allow sound to be broadcast over the deck for outdoor events (e.g., Sailpast) and also permit musical events including several performers to be easily mixed.

4) Computerized alarm system for propane flotation tanks

In the previous year, designed, built and installed custom computer-based alarm system to detect the presence of water in the large flotation tank assemblies on which the Club rests. Currently in the process of augmenting the system to include a siren and strobe for more attention catching warnings.

2. Committee Leads

Bar – Blair Landry

Bar service was provided for 7 events in 2022. (Revenue/Expenses are in Treasurer's report). Bar Float is \$196.75, and Inventory is \$504.63.

Initial attendance to some events were low but now seeing greater numbers which is great.

Drink prices are set at \$5.00 for all Beer, Cider and now the addition of hard liquor (trialing Captain Morgan Spiced Rum and Crown Royal Whiskey). There is now a Non-Alcoholic Beer choice priced at \$3.00 and all Pop and water remain at \$1.00.

The Bar Committee welcomes 8 NEW Bartenders this year & would like to Thank:
Paul & Ruth Tellier
John & Karen Laing,

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Neil & Carmen Hewitt

Rick & Lorrie Adams

For joining the team & to keep everyone hydrated!!

Looking forward to a GREAT 2023!!

BC Yacht Clubs – Earl McKeown

2022 has been a quite year for the COBCYC, during the year I attended 4 meetings which covered many areas of interest to boaters. Some of the areas covered were Coastal Marine Strategy, Ocean Protection Plan, Southern Killer Whales, Archaeological Sites on North Vancouver Island, Connected Coast Project and Water Use License Applications. The following is a brief description for the above areas.

The Coastal and marine plans have been developed to guide the sustainable management of coastal and marine areas in B.C. The Marine Plan Partnership is a co-led initiative between the B.C. government and partner First Nations.

Together, the partners developed four sub-regional marine plans and a regional action framework for the North Pacific Coast following an ecosystem-based management approach. The initiative used the best available science and local and traditional knowledge to make recommendations for marine uses and activities within the plan area. Plan implementation is underway.

- Haida Gwaii
- North Coast
- Central Coast
- North Vancouver Island

Learn more about the Marine Plan Partnership for the North Pacific Coast (MaPP)
The Oceans Protection Plan aims to preserve and restore marine ecosystems vulnerable to increased marine shipping and development. Through the Plan, we are:

- preserving and restoring vulnerable marine ecosystems
- helping to protect marine mammals

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- reducing the impact of day-to-day vessel traffic by learning from scientific research and local knowledge of Indigenous communities and other coastal residents
- increasing the number of fishery officers to support lead responders and enforce the law during incidents
- increasing our surveillance of protected areas

Many Canadians rely on their coasts and waterways for recreation, to deliver products to market, and to earn their livelihood. Many cherish them for cultural reasons as well. Indigenous coastal communities share ties to Canada's oceans that span generations. They rely on them as a source of livelihood, food security, and valuable transportation routes. We are actively engaging with Indigenous peoples and coastal communities across the country to:

- build new partnerships
- help groups participate in the marine safety system
- work together on specific marine initiatives
- provide new boats, equipment and training that help local community members play an even more important role in marine safety

Building on the Oceans Protection Plan, the Government of Canada is keeping its promise to protect and support the recovery of Canada's endangered, iconic whale populations. As announced in Budget 2018, the Government of Canada introduced a 5-year, \$167.4 million Whales Initiative.

The Southern Resident Killer Whale is a vital component of the local marine ecosystem and has cultural significance for Indigenous Peoples and coastal communities in British Columbia. This population of whale was recently determined to be facing an imminent threat to both survival and recovery under the Species at Risk Act. This determination was made after an assessment that considered the biological condition of the Southern Resident Killer Whale population, ongoing threats, and mitigation measures.

Through the Whales Initiative, the Government of Canada is addressing the main threats to the Southern Resident Killer Whales by:

- Improving prey availability for the Southern Resident Killer Whale

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- Reducing disturbance from underwater vessel noise
- Enhancing monitoring under the water and in the air
- Encouraging compliance and strengthening enforcement
- Building partnerships for additional action

Archaeological sites and oral tradition provide insight into the rich history of B.C. Protecting and conserving this fragile legacy and non-renewable natural resource is valuable to everyone, including Indigenous peoples, local communities, and the general public. Archaeological sites in B.C. may also be of regional, provincial, national and international significance.

There are over 60,000 archaeological sites recorded in B.C.'s Provincial Heritage Register including the remains of village and other habitation sites, as well as resource procurement activities such as fishing weirs and culturally modified trees. These sites may date anywhere from recent times to 14,000+ years ago, and studies are ongoing to uncover new information. The respectful and Indigenous-inclusive study of the physical remains of past human activity is essential to understanding and appreciating cultural development in B.C., and the Provincial Government recognizes the importance of archaeological sites through the Heritage Conservation Act.

Under this Act, the Archaeology Branch is responsible for maintaining and distributing archaeological information and deciding if permits can be issued to allow development to take place within protected sites.

Water Use Lease Applications are being monitored to ensure that environmental concerns and access concerns are being identified to the relevant responsible parties.

This concludes my report, and I would like to thank all those that supported the work of the Council Of BC Yacht Clubs, this is a totally volunteer group that works hard to protect the rights of all boaters and deserves your support.

Clubhouse Inside Maintenance – Deb Cross/Connie Peters

The 'Group of Two' has enjoyed keeping the clubhouse inside tidy and maintained for club events. We have plans for future upgrades in 2023.

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Clubhouse Outside Maintenance – Steve Janssen

We had a busy April 2022 with 14 volunteers rolling up their sleeves for the spring club house spruce up:

Painted:

- rusty metal white
- the visitors docking rails green
- exterior doors to both storage rooms

Tidied storage and furnace rooms.

Topped up sanitation batteries.

Cleaned:

- decking, flagpole, and handrails.
- intakes and outlets of sanitation hoses of marine growth.
- zincs of marine growth.
- white paint spill on visitors' dock (we have an eco-paint remover).
- organized tools in furnace room.
- small and large propane tanks and arranged refills when needed.
- and checked BBQs.

After new roof was installed:

- Cleaned outside chairs and tables.
- Wiped gutters and down pipes.
- Washed exterior windows and trim.
- Cleaned glass railing panels.
- Expanded use of outdoor deck for "Commodore's Gala"

Special Club House Tasks receiving attention in 2022:

- Decayed wooden fence rail with glass frames were replaced with donated milled wood and installed by volunteers.
- Painted rust on metal brackets that support the glass panels and support the decking.

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- Painted two bare wood exterior door trims white.
- Painted new siding at south end of club house blue.
- Electrical cover plates reinstalled after painting completed.

Aluminum Gang plank repaired:

- Aluminum post seam repaired and aluminum slider bar under ramp replaced by Ladysmith Marine Services.

Roofing Replaced:

- Roof replaced by Jessie Jamison of Heart Lake Roofing.
- Cost higher than estimated due to the recent cost inflation of sheeting.

New entry screen door purchased and installed.

The men's toilet was repaired with the diagnostic assistance of Walter Norman:

- A new water pump was required, installed and now the men's toilet is operational again.

Bruce Henderson made repairs to the leaking gutters.

Don Myra volunteered to help in October with some deck maintenance and Christmas lights.

Thanks to all volunteers who have kept our club house in working order.

Expanded use of outdoor deck during Covid-19, for inclement weather and sun protection:

- Therese and Brian Saunders purchased and installed excellent outdoor roll down panels to expand outdoor deck use.

Water ingress plan for the floating tanks:

- A WIFI water alarm system has been installed by Tim Hornett.
- If water intrusion is detected appropriate professionals will be contacted. This is not a task for volunteers.

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Role as Safety Officer:

- Checked and maintained safety equipment check list.
- Replaced smoke alarm in main hall area.

Projects Identified by the Strategic Committee

Goal: Arrive at a longer-term Facilities Plan for the LYC Clubhouse and develop a suitable maintenance regime

Future action:

- Reduce our dependence on propane and switch to electrical appliances where possible.
- Replace items as they age out considering best environmental considerations and cost effectiveness.

Propane Furnace:

- Is original and working fine.
- When needed the plan is to replace with a heat pump.

Propane Stove:

- Is original and working fine.
- When needed the plan is to replace with an electric stove and oven.

Hot water tank:

- Is original and working fine.
- When needed plan to be replace with an on-demand water heater.

Marine Toilets:

- Toilets are reliable.
- It is the treatment system that is aging out and sensitive to abuse and/or overuse.
- LMS and some of our members are committed to securing a pump out boat/barge for Oyster Bay.
- When a pump out system is secured, our treatment system will be replaced by a holding tank under the club house.

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B F for Future Discussion

Skirting LYC Club House Perimeter:

- Lattice Panel installed for 12 months showed no signs of discolouration nor breakage.
- Skirting the club house with the panels appears to be a viable solution
- The installation would require volunteer assistance.
- Cost \$1,427 estimate.

I will be updating the LYC Maintenance Manual to facilitate a smooth transition for the new volunteer, "Facilities Director" in 2023. I look forward to assisting the new facilities Director as long as they wish.

Thank you to all the volunteers that insured the club house looked good and stayed safe during these times.

Communications – Gord Van Dyck

Website:

We did not track the numbers of visits (i.e., the number of people who simply clicked on the LYC site) and the number of visitors (i.e., the number of people who spent time on the LYC site) until September 22, 2021. However, an approximation suggests the number of visits increased by 34% in 2022 and the number of visitors declined by 14%.

In 2022 (Jan. 2021 - 2022), the LYC website had 51,454 visits and 17,037 visitors. Our most visited page was the Home Page (31,813). This is followed by the Contact Us Page (1,590) and the Reciprocals Page (1,311).

Constant Contact (“CC”):

In 2022 (Jan. 2021 - 2022), the LYC sent out 17,967 CC messages to members. 13,650 members (76%) opened these messages. This is 2% more than during the previous 12 months. However, the Click Rate (i.e., the number of members who followed embedded links or selected a picture) fell by 4% year-over-year. At the same time, the number of persons receiving LYC emails increased by 15.

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Crowsnest Newsletter – Diane Charles

As editor of the Crow's Nest, I was able to publish a Spring and a Fall edition in 2022. I enjoy the opportunity to use input from all club members for this newsletter. I encourage members to continue to send pictures, anecdotes, and helpful hints for future editions.

Flags and Regalia – Bill and Wendy Rendall

The following is a list of sales from merchandise

Maple Bay	237.00
Sail Past	538.50
Montague Harbour	70.00
3 small burgees	120.00
Single sales of items	90.00
For a total of	<u>\$1,055.50</u>

Purchased burgees for new members and inventory \$840.00

Total amount of merchandise presently in inventory \$2,620.00

Historian – Phyllis Davenport

We (my husband Tom and I) removed and rehung the past Commodore's framed pictures and name plaques on the wall in the clubhouse to make more space for future Commodore's pictures.

Marine Parks Forever Society – Jim Phillips

No report or pending.

Membership – Kirsty Henderson

We ended 2022 with club membership at 235 with plenty of new membership applications throughout the year (2021 membership was 214).

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We begin 2023 with continued strong membership interest from old and new. The membership renewal campaign is nearly complete. We also have welcomed 8 new members to the club though we say farewell to a few who are not continuing membership. Since December, the following have joined LYC ranks:

- April Johnston and Mike Weir
- Katrina & Spencer Barnes
- Don & Angela Byres
- Grant Darley & Janice McLean (pending)

As of February 8, LYC membership records suggest the following (pending final data download & review):

- 222 club members on the 2023 roster: 18 Individuals, 204 under Family memberships; includes 7 memberships renewed under Ambassador program and 2 honorary memberships;
- Response to the renewal campaign: 97% of 2022 membership (91% renewed, 6% confirmed not renewing, balance unknown);
- Fee rates held at \$225 (Family) and \$175 (Individual). Continuation of discounted rate for those qualifying under the Ambassador designation (requires Commodore approval, eight years of membership with Executive/Committee Lead service, and no current and future vessel ownership).

Comments: February/March activity:

- Distribution of membership cards and ordered burgees.
- Updates to the Constant Contact email database (General Interest list and the Volunteer lists). Includes removal of addresses for those not renewing. Members are encouraged to keep their contact information current.
- 2023 Roster will be prepared using confirmed membership records as of February 28. Any renewal or new member information received after that date will not be included in the upcoming publication (unless the editor decides otherwise).

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Appreciation is extended to Shirley Tripp and Mike Nish for continued leadership and support as well as to my “in-house techie” who knows more than I in the use of formulae to help refine membership reports and roster listings. Thank you!

Roster Book Editor – Bob Cross

No report or pending.

Safety Officer – Frederique Lavoie

No report or pending.

Social – Paula Scott

I started volunteering in this position in 2021 but due to Covid, we did not hold any events in 2021.

In 2022, we started with Sailpast in May 2022. I was responsible for getting the refreshments and food organized for this event. Terry Davis assisted me with this event as did a few other volunteers which I really appreciated. We had 83 LYC members and their guests, 30 Official LYC guests and 87 total attendees in the afternoon. This was a fun and successful event.

The next event I assisted with was the Christmas Lights Cruise where approximately 30 people attended, and we had a potluck.

The final event I was involved in was Robbie Burns Day on Jan. 20, 2023. We had approximately 30 guests and of course a wonderful piper (Neil Hewitt) and an accordion player (Luigi) which helped make this event fun and very memorable. I arranged to get the Haggis and the rest of the event was potluck. I received a few thank yous from the members saying they enjoyed the night immensely.

I will be assisting David Grimstead with the Commodores Gala in March of this year as well. We hope this is a fabulous event for all the members

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We have many events planned for 2023 including Docking Simulation in February, the Sailpast in May, and of course all the Rendezvous planned.

Social Media – Luigi Morgantini

Since 2013, Ladysmith Yacht Club has maintained a public **Facebook page**, just like many other Community based organizations, from Search and Rescue to the Maritime Society, and many others. In 2020, we also established a **LYC YouTube** channel to post LYC related videos.

Statistics for 2022 Facebook Page -

The Facebook Page allows LYC to easily share pictures of the various social and cruising events the club organizes.

Since its establishment (2013), LYC has posted some 1,551 pictures highlighting its activities. These pictures are accessible to anyone anytime and will be for a long time.

* During 2022, (from January 1st to December 31st), **LYC Facebook Page almost doubled the numbers of followers from 365 to 553** (FB members who are informed of new posts).

* **Its audience among FB members increased from 332 to 500!** The overall audience is most likely quite a bit higher since our page is accessible to the public at large and FB does not record all the visits.

In 2022, LYC posted 13 posts (1 video, and 11 events/cruises/Club news). In total, 144 pictures and 1 video.

Among the 553 FB members that follow our page, 112 are in Ladysmith (30 more than the previous year), 67 in Nanaimo (an increase of 17 from 2021), 54 in Victoria (19 more than 2021), 16 in Vancouver (vs 16 in 2021), 14 in Duncan (an increase of 4) and 10 in Chemainus (an increase of 3). We also have followers in Alberta.

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Saskatchewan and Ontario. We have slightly more men interested in our activities (54% vs 46% women). Overall, our followers are mostly 45+ year old. Thirty-five (34%) are 65+.

Although many members do not feel comfortable accessing FB, many others have a presence on Facebook (i.e., an ID and profile) and use it to follow/share with family and friends. **It should be re-iterated that the page is accessible to non-FB members as well, and that privacy is at least as secure as it is when accessing any other website online** (whether Google or Amazon), as long as privacy options are properly set.

YouTube Channel -

LYC Channel has 7 videos.

In 2022, we have not posted any video. The 2021 videos, one capturing all the boats at the 2021 May Sailpast; and two shorter clips, one from the Maple Bay Marina Rendezvous in June and one from the Blindfolded Dinghy race in September at the Telegraph Harbour Marina.

* Since its posting, *the 2021 Sailpast* had an audience of 195 different people.

* The two shorter videos posted in 2021, have been watched by about 70 people, most watched them in full.

Trophies – Anne Newell

No report or pending.